Patch H₂O

In order to function normally, it is important to maintain an optimal water content in the epidermis, as provided by natural moisturising factors in the skin and intercellular lipids.

Unique PatchH₂O technology works as a protective H₂O “plaster” that simultaneously cares for the skin. It forms a hydrophilic layer on the skin’s surface that reduces or prevents water loss through evaporation. As the moisturising complex gradually penetrates the epidermis, the remarkable PatchH₂O ingredient starts working within minutes of application, providing instantaneous hydration for 48 hours.

Anti-pollution (n)ang - protection against pollutants

Pollutants are particles in the air that enter the skin as nanoparticles and cause numerous negative effects:

- loss of moisture in the skin;
- disruption of intracellular signalling;
- oxidative stress;
- DNA damage and consequent cell death;
- formation of wrinkles and irregular pigmentation marks;
- destruction of the skin’s protective barrier.

PatchH₂O has an ANTI-POLLUTION effect thanks to the following mechanisms:

- protects cells against pollution damage;
- maintains the viability of skin cells;
- strengthens the protective function of the skin.

DID YOU KNOW?
- 80% of the world’s population breathes unhealthy air.
- Air pollution can damage the skin just like exposure to the sun. Particles from the environment can penetrate any skin, regardless of type. Dry skin lacking in moisture is worst affected because its barrier is damaged and vulnerable.

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Afrodita

ANTI-POLLUTION

HYDRA PATCH

THE SCIENCE OF HYDRATION

A new generation of moisturising care with active ANTI-POLLUTION protection.

www.kozmetike-afrodita.com
webshop.afroditacosmetics.com
The HYDRA PATCH range includes products for the care of all types of skin. It offers intensive, instantaneous hydration with a long-lasting effect and helps fight the adverse effects of pollution and combat the signs of premature ageing. Highly recommended for skin care from about the age of 20 onwards.

**HYDRA PATCH**
- Instantaneous hydration within minutes of the first application
- Long-lasting hydration lasts 12 hours (after one application)
- Hydrating effect can last up to 5 days (after the last application)

**HYDRA PATCH**
- First aid for tired and dehydrated skin with PatchHy2O technology
- Offers immediate and long-lasting hydration (48 hours)
- Restores your skin’s vitality and its healthy, fresh and youthful appearance
- Protects the cells from damage and helps them stay healthy, enhancing your skin’s protective function
- Scientific studies have confirmed that the skin is better moisturised, smooth and visibly more elastic after use.

**CREAM FOR NORMAL TO COMBINATION SKIN**
- Uses the original PatchHy2O technology to form a molecular mesh and retains a patch with a high concentration of moisturising complex, offering immediate and long-lasting hydration (48 hours)
- Fights the adverse effects of pollutants and combats signs of ageing
- Protects the cells from damage and keeps them healthy, enhancing your skin’s protective function
- Scientific studies have confirmed that the skin is smooth, nourished and visibly more elastic after use.

**CREAM FOR DRY SKIN**
- Uses the original PatchHy2O technology to form a molecular mesh and retains a patch with a high concentration of moisturising complex, offering immediate and long-lasting hydration (48 hours)
- Fights the adverse effects of pollutants and combats signs of ageing
- Protects the cells from damage and keeps them healthy, enhancing your skin’s protective function
- Scientific studies have confirmed that the skin is smooth, nourished and visibly more elastic after use.

**HYDRABOOST SERUM**
- First aid for tired and dehydrated skin with PatchHy2O technology
- Offers immediate and long-lasting hydration (48 hours)
- Restores your skin’s vitality and its healthy, fresh and youthful appearance
- Protects the cells from damage and helps them stay healthy, enhancing your skin’s protective function
- Scientific studies have confirmed that the skin is better moisturised, smooth and visibly more elastic after use.

**EYE CREAM**
- For a rested look without dark circles
- The PatchHy2O technology provides immediate and long-lasting hydration to the sensitive skin around the eyes
- Working with trumpet tree and butcher’s-broom extracts, it helps reduce dark circles and puffiness, slows down premature skin ageing, helps smooth emerging fine lines and prevent new ones from forming around the eyes.

**SCIENTIFIC STUDIES CONFIRM!**
- 88% of volunteers say their skin is MORE MOISTURISED
- 88% of volunteers say their skin is SOFTER
- 84% of volunteers say their skin is VISIBLY MORE ELASTIC
- 80% of volunteers say their skin is VISIBLY BETTER NOURISHED
- In vivo study on 22 volunteers after 21 days of repeated use

**AMPOULES**
- New generation of skin care
- With their ability to penetrate deep into the skin layers using PatchHy2O technology, they intensively moisturise even the most tired and dehydrated skin within minutes
- Help increase the vitality and resistance of skin cells, thereby providing excellent renewal therapy for all skin types
- In the form of 72 tonics after one application