

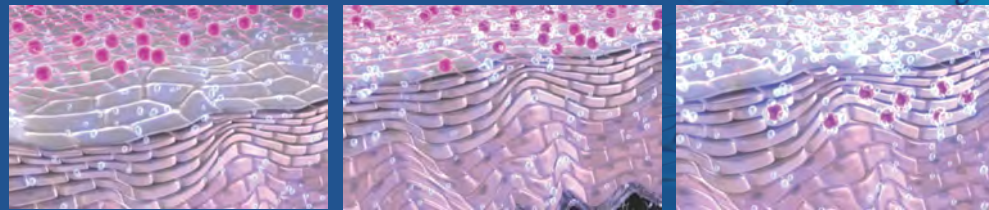
DID YOU KNOW?

- 80% of the world's population breathes unhealthy air.
- Air pollution can damage the skin just like exposure to the sun. Particles from the environment can penetrate any skin, regardless of type. Dry skin lacking in moisture is worst affected because its barrier is damaged and vulnerable.

Patch H₂O

In order for the skin to function normally, it is important to maintain an optimal water content in the epidermis, as provided by natural moisturising factors in the skin and intercellular lipids.

Unique **PatchH₂O** technology works as a protective **H₂O** "plaster" that simultaneously cares for the skin. It forms a hydrophobic layer on the skin's surface that reduces or prevents water loss through evaporation. As the moisturising complex gradually penetrates the epidermis, the remarkable **PatchH₂O** ingredient starts working within minutes of application, providing instantaneous hydration for 48 hours.



Anti-pollution (n) ang - protection against pollutants

Pollutants are particles in the air that enter the skin as nanoparticles and cause numerous negative effects:

- loss of moisture in the skin,
- disruption of intracellular signalling,
- oxidative stress,
- DNA damage and consequent cell death,
- formation of wrinkles and irregular pigmentation marks,
- destruction of the skin's protective barrier.

PatchH₂O has an **ANTI-POLLUTION** effect thanks to the following mechanisms:

- protects cells against pollution damage,
- maintains the vitality of skin cells,
- strengthens the protective function of the skin.

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A new generation of moisturising care with active **ANTI-POLLUTION** protection.

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ANTI-POLLUTION

**HYDRA
PATCH**
H₂O

THE SCIENCE
OF HYDRATION



TRIPLE HYDRATING POWER

1 INSTANTANEOUS*

intense hydration within minutes of the first application

2 LONG-LASTING*

hydration lasts 48h (after a single application)

3 EXTENDED***

hydrating effect can last up to 5 days (after the last application)

The **HYDRA PATCH** range includes products for the care of all types of skin. It offers intensive, instantaneous hydration with a long-lasting effect and helps fight the adverse effects of pollution and combat the signs of premature ageing. Highly recommended for skin care from about the age of 20 onwards.



CREAM FOR NORMAL TO COMBINATION SKIN

- uses the unique **PatcH2O** technology to form a molecular mesh – a **H2O patch** with a high concentration of moisturising complex, offering immediate and long-lasting hydration (48 hours)*. Fights the **adverse effects of pollutants** and combats **signs of ageing**. Protects the cells from damage and keeps them healthy, enhancing your skin's protective function. Scientific studies have confirmed that the skin is better **moisturised**, smooth and visibly more elastic** after use.

*in vivo study on 22 volunteers after one application
**in vivo study on 25 volunteers after 21 days of twice daily use



CREAM FOR DRY SKIN

- uses the unique **PatcH2O** technology to form a molecular mesh – a **H2O patch** with a high concentration of moisturising complex, offering immediate and long-lasting hydration (48 hours)*. Fights the **adverse effects of pollutants** and combats **signs of ageing**. Protects the cells from damage and keeps them healthy, enhancing your skin's protective function. Scientific studies have confirmed that the skin is smooth, **nourished** and visibly more elastic** after use.



HYDRABOOST SERUM

- first aid for tired and dehydrated skin with **PatcH2O** technology! Offers immediate and long-lasting hydration (48 hours)*, restoring your skin's vitality and its healthy, fresh and youthful appearance. Actively protects the cells from pollutants, stimulates their natural regeneration processes and slows down premature skin ageing. Leaves pores unclogged and serves as an **excellent base for all skin-care creams**. Recommended as a stand-alone care product for oily skin.

*in vivo study on 22 volunteers after one application

EYE CREAM

- for a rested look without dark circles! The **PatcH2O** technology provides immediate and long-lasting hydration to the sensitive skin around the eyes. Working with trumpet tree and butcher's broom extracts, it helps reduce dark circles and eye bags. Slows down premature skin ageing, helps smooth emerging fine lines and prevent new lines from forming around the eyes.



H2O therapy for »thirsty« skin!

AMPOULES

- new generation of skin care! With their ability to penetrate deep into the skin layers using **PatcH2O** technology, they intensively moisturise even the most tired and dehydrated skin within minutes*. Help increase the vitality and resistance of skin cells, thereby providing excellent renewal therapy for all skin types.

*in vivo study on 22 volunteers after one application

HYDRA PATCH H2O

SCIENTIFIC STUDIES CONFIRM!

- 88% of volunteers say their skin is **MORE MOISTURISED**
- 88% of volunteers say their skin is **SOFTER**
- 84% of volunteers say their skin is **VISIBLY MORE ELASTIC**
- 80% of volunteers say their skin is **VISIBLY BETTER NOURISHED**

in vivo study on 25 volunteers after 21 days of twice-daily use